

**ITC**  
MALTA  
NETWORKING  
WITH A DIFFERENCE  
4 - 8 June 2024

**Sponsorship  
Opportunities**

# What is ITC?

## The premier networking event for distributors, retailers, traders, resellers and wholesalers

**At ITC, we believe forging authentic relationships is the key to futureproofing your business growth**

Growing your business starts with establishing meaningful connections. There needs to be a level of trust built between you and your client so that when the time comes for them to be making those big decisions, you are the clear, trusted choice; because sometimes it's not what you know, but who you know.

ITC Malta will bring together top-tier, open market decision makers to engage in an unforgettable four-day extravaganza of networking, immersive entertainment and interactive thought leadership.

By gathering the biggest names in the industry and connecting people with colliding ideas, ITC Malta enables existing connections to be reinforced and for new interactions to inspire opportunities that grow into long-standing partnerships.

**"It's the healthy mix of distributors companies, resellers, e-tailers and retailers that makes a difference, and having that entire ecosystem in one place"**

Maneli Rezvani, Co-Founder / CEO - iVisions GmbH



# Why sponsor ITC?

Join big international brands, forward-thinkers and key decision makers redefining the new & used mobile phones, IT components and consumer electronics industry. Interact, connect and build deeper connections that will deliver the tangible takeaways needed to benefit your business.

**"ITC Malta provides the opportunity to meet our partners and to start new and long-term business relationships"**

**Sara Blümel**  
International Sales Director  
ECOM Electronic Components Trading GmbH



**ITC Malta sponsorship is designed to help with:**

## **BRAND AWARENESS**

Get your brand in front of some of the industry's key players and decision makers. Amplify your message, gain visibility, and have a conversation with an international audience of delegates. ITC Malta is the perfect place to share your story and showcase your company to a global audience.

## **LEAD GENERATION**

ITC Malta is the place to network and get noticed. Interact and connect with the retailers, distributors, traders, resellers and wholesalers who you need to drive your business forward. Use our delegate directory to discover new contacts, arrange meetings and generate high-quality leads.

## **LAUNCHES AND ANNOUNCEMENTS**

Our delegates want to see what's out there and what's in the pipeline. As the industry's premier networking event, ITC Malta is the perfect place at which to make a splash with important product launches, latest tech news and key announcements.



# Registration & Networking



 **LEVELS 2 & 3**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- FRI 7<sup>TH</sup> JUNE 2024

The networking and exhibition floors are the heart of ITC 2024, with an added extension on Level 2. Delegates are actively encouraged to wander around the exhibition stands and booths, speaking to those in the know and learning from one another. Your company logo will be prominent throughout the networking, including on the Delegate lanyards, throughout the Delegates Directory and in the dressed networking areas in the Hilton.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Registration & Networking on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

- ✓ Entrance flags, lanyards, keychains and branded merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Daytime hostesses.

## POST EVENT

- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Registration & Networking on printed agenda.
- ✓ Full page advertisement & editorial in ITC Delegates Directory.
- ✓ Video interview to promote brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

Package details are flexible and subject to change until agreed by all parties.

# Networking Lounge

1 SPONSORSHIP AVAILABLE

Sponsored by



PRIVALGO

 **QUARTERDECK BAR**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- **THURS 6<sup>TH</sup> JUNE 2024**

The Lounge always proves to be a highly popular and productive feature of the event. It's often the go-to meeting place of choice for those all-important connections to be made and new partnerships to be forged. Throughout ITC 2024, the sponsor's branding will be extensively displayed within this designated area, leaving behind a lasting impression.



**SPONSORSHIP SOLD**

## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory
- ✓ Logo alongside Networking Lounge on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

- ✓ Logo and company profile but not including leather flags, keychain, mementoes and branded merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.

- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Networking Lounge on printed agenda.
- ✓ Full page advertisement & editorial in ITC Delegates Directory.
- ✓ Video interview to promote brand & ITC experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

# Tuesday Networking

1 SPONSORSHIP AVAILABLE

€15<sup>k</sup>

 **MERKANTI BEACH CLUB**  **TUESDAY**  
**HILTON HOTEL, MALTA** **4<sup>TH</sup> JUNE 2024**

Set against the azure blue backdrop of the Mediterranean Sea, the Merkanti Beach Club offers an idyllic location to enjoy an afternoon of networking and a boat tours around the island! Relax and enjoy Malta's delicious cuisine, a glass of something refreshing and a chance to meet old friends and indulge in further networking.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Wednesday events on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded venue including but not limited to, 3D company logo, poolside flags, table centrepieces and branded merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Daytime hostesses.
- ✓ Daytime entertainment.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Tuesday Networking on printed agenda.
- ✓ Full page advert & editorial in ITC Delegates Directory.
- ✓ Video interview to promote your brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

# Welcome Dinner

1 SPONSORSHIP AVAILABLE

€30k



**REEF CLUB**  
WESTIN DRAGONARA, MALTA



**TUESDAY**  
4<sup>TH</sup> JUNE 2024

Hosted at Malta's premier beach club, where a tantalising international menu awaits, the Welcome Dinner is the first chance for delegates to really start to unwind, socialise and network before the main event begins. As an opening sponsor, you set the tone to a relaxed and receptive audience at a vibrant location under the stars.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Wednesday events on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded venue including but not limited to, 3D company logo, poolside flags, table centrepieces and branded merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Evening hostesses.
- ✓ Sponsored welcome drinks served poolside.
- ✓ Evening entertainment.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Welcome Dinner on printed agenda.
- ✓ Full page advert & editorial in ITC Delegates Directory.
- ✓ Video interview to promote your brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.



# Networking Dinner

1 SPONSORSHIP AVAILABLE

€30k

 **CAFE DEL MAR**  
ST PAUL'S BAY, MALTA

 **WEDNESDAY**  
5<sup>TH</sup> JUNE 2024

The jewel in the crown of Malta's entertainment scene, the internationally renowned Café Del Mar needs no introduction. Delegates will be whisked away to St Paul's Bay for an unforgettable evening of indulgence; divine dining and sensational cocktails surrounded by a magnificent panoramic view of the Mediterranean Sea and the Maltese archipelago of St Paul's islands, Comino and Gozo, the perfect backdrop to continue the evening for Late Night Networking.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Wednesday events on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded venue including but not limited to, 3D company logo, poolside flags, table centrepieces and branded merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Evening hostesses.

- ✓ Evening entertainment.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Networking Dinner on printed agenda.
- ✓ Full page advert & editorial in ITC Delegates Directory.
- ✓ Video interview to promote your brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.



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# Industry Dinner

1 SPONSORSHIP AVAILABLE

€30k

 **PALLAZZO PARISIO**  
NAXXAR, MALTA

 **THURSDAY**  
6<sup>TH</sup> JUNE 2024

Palazzo Parisio is one of Malta's most beautiful destinations for luxury and style, making it the perfect setting for the ITC 2024 Industry Dinner. This breathtaking location provides an unforgettable evening of indulgence; divine dining, sensational cocktails and dancing the night away. All supported by live entertainment throughout the evening to make this a truly special Dinner which follows straight into Late Night Networking, all in the same venue.



NEW VENUE

## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Wednesday events on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded venue including but not limited to, 3D company logo, poolside flags, table centrepieces and branded merchandise.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team
- ✓ Evening hostesses.
- ✓ Evening entertainment.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Industry Dinner on printed agenda.
- ✓ Full page advert & editorial in ITC Delegates Directory.
- ✓ Video interview to promote brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

Package details are flexible and subject to change until agreed by all parties.

# Networking Finale

1 SPONSORSHIP AVAILABLE

€30k

 **THE XARA LODGE**  
MDINA, MALTA

 **FRIDAY**  
7<sup>TH</sup> JUNE 2024

Our Networking Finale is set throughout this spectacular venue; set in the unspoiled countryside below Mdina, The Xara Lodge has beautiful indoor space for those final meetings, lounge areas to relax by the pool and spectacular entertainment lined up for the ultimate finale. This beautiful new venue has something for everyone, and will be sure to make for a memorable day to wrap up ITC Malta 2024.

NEW VENUE



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Wednesday events on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded venue including but not limited to, 3D company logo, poolside flags, branded merchandise and bar area.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Daytime/evening hostesses.
- ✓ Daytime/evening entertainment.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Networking Finale on printed agenda.
- ✓ Full page advert & editorial in ITC Delegates Directory.
- ✓ Video interview to promote brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

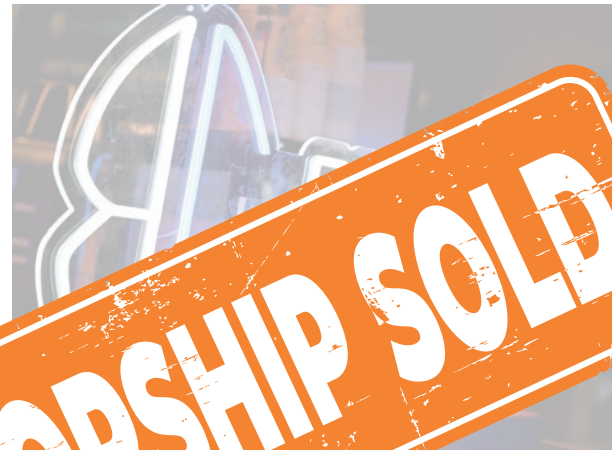
# Concourse Bar Sponsor



 **PORTOMASO SUITE**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- FRI 7<sup>TH</sup> JUNE 2024

As the Concourse Bar Sponsor for the event, your brand will be closely associated with a hub where delegates can take a break from the programme, recharge and network while enjoying a generous choice of refreshing beverages. You will be provided branded material for the area including beer mats and bar runners. All beverages will be provided.



**SPONSORSHIP SOLD**

## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Wednesday events on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Logo alongside Concourse Bar on printed agenda.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

Package details are flexible and subject to change until agreed by all parties.



# Technology Sponsor



 **ALL EVENT AREAS**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- FRI 7<sup>TH</sup> JUNE 2024

Don't miss this opportunity for your brand to be extensively displayed on the televisions and digital screens throughout the exhibition floor, leaving behind a lasting impression.



# SPONSORSHIP SOLD

## DURING EVENT

- ✓ 4 x televisions with branded video content.
- ✓ 2 x freestanding digital screens with branded content.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Quarter page advertisement in ITC Delegates Directory.
- ✓ Video interview to promote brand & ITC Malta experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

Package details are flexible and subject to change until agreed by all parties.

# Registration Bag Sponsor

Sponsored by



 **EVENT REGISTRATION**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- FRI 7<sup>TH</sup> JUNE 2024

Don't miss the opportunity for your brand to feature prominently on the ITC Malta Registration Bag given to every delegate as they sign-in to the event.

The Registration Bag provides an effective method of distributing branded merchandise along with relevant products and samples for the target audience.



**SPONSORSHIP SOLD**



- ✔ Website with partner advertisement on the digital ITC Delegates Directory.
- ✔ Logo alongside Registration Bag on online agenda.
- ✔ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✔ High-quality branded bag distributed to all delegates.
- ✔ Optional branded merchandise to be packed by ITC team.
- ✔ Logo and company profile in ITC Delegates Directory.
- ✔ Quarter page advertisement in ITC Delegates Directory.

## POST EVENT

- ✔ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✔ Social media post recognising and thanking you for support.
- ✔ Professional photography of the event and your team.
- ✔ Inclusion in the official ITC Malta video.

Package details are flexible and subject to change until agreed by all parties.



# Delegates Directory Sponsor

**THROUGHOUT EVENT**  
HILTON HOTEL, MALTA

**WED 5<sup>TH</sup> JUNE**  
- **FRI 7<sup>TH</sup> JUNE 2024**

Get your company seen by each and every delegate at ITC Malta by sponsoring the Delegates Directory. As sponsor, your logo will have prominent placement throughout the directory's pages providing maximum exposure and recognition for your brand, as well as reinforcing your commitment to the industry. Arguably the event's most valuable resource, it is often referred back to well after the event has passed and provides sponsors a highly effective way to increase brand visibility and enhance strong connections with delegates for the future.



- ✓ Inclusion in social media & email promotion prior to the event.

### DURING EVENT

- ✓ High-quality printed directory distributed to all delegates.
- ✓ Banner displayed on pages of ITC Delegates Directory.
- ✓ Logo and company profile in ITC Delegates Directory.
- ✓ Half page advertisement in ITC Delegates Directory.

### POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video.

Package details are flexible and subject to change until agreed by all parties.



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# Networking Cruise

1 SPONSORSHIP AVAILABLE

€15<sup>k</sup>

 **MERKANTI BEACH CLUB**  
HILTON HOTEL, MALTA

 **TUES 4<sup>TH</sup> JUNE**  
11AM & 3PM

Connect your brand with industry leaders aboard the Delphini boat at ITC Malta. Elevate your brand's recognition with tailored sponsorship packages and gain exposure among industry giants while networking against the stunning backdrop of Malta's azure waters.

Forge connections, showcase your commitment to innovation, and elevate your brand at ITC Malta 2024.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Tuesday Networking event on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded boat heading on two cruises at 11am and 3pm
- ✓ Branded items including bar runners, coasters, cups and branded merchandise.
- ✓ Open Bar for the duration of each cruise
- ✓ Quarter page advertisement in ITC Delegates Directory.
- ✓ Logo alongside Tuesday Networking on printed agenda.
- ✓ Onboard hostesses.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Onboard DJ throughout each cruise.

## POST EVENT


- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video and optional interview video.

Package details are flexible and subject to change until agreed by all parties.

# Notebook Sponsor

1 SPONSORSHIP AVAILABLE

€7.5k

 **EVENT REGISTRATION**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- FRI 7<sup>TH</sup> JUNE 2024

Don't miss the opportunity for your brand to feature prominently during ITC Malta with a custom branded Notebook given to every delegate as they sign-in to the event.

Included in the bags given to all delegates at Registration, the notebook has constant visibility being used in meetings across the 4 day event.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Registration on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded Notebook distributed to all delegates.
- ✓ Optional editorial in ITC Delegates Directory.
- ✓ Quarter page advertisement in ITC Delegates Directory.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video.

# Pen Sponsor

1 SPONSORSHIP AVAILABLE

€5k

 **EVENT REGISTRATION**  
HILTON HOTEL, MALTA

 **WED 5<sup>TH</sup> JUNE**  
- FRI 7<sup>TH</sup> JUNE 2024

Don't miss the opportunity for your brand to feature prominently during ITC Malta with a custom branded Pen given to every delegate as they sign-in to the event.

Included in the bags given to all delegates at Registration, the pen has constant visibility being used in meetings across the 4 day event.



## PRE-EVENT

- ✓ Logo on ITC Malta website with hyperlink.
- ✓ Banner advertisement on the digital ITC Delegates Directory.
- ✓ Logo alongside Registration on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

## DURING EVENT

- ✓ Branded Pen distributed to all delegates.
- ✓ Optional editorial in ITC Delegates Directory.
- ✓ Quarter page advertisement in ITC Delegates Directory.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC Malta website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC Malta video.



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# Be part of something amazing in 2024

To secure your ITC Malta sponsorship package, please get in touch with a member of the ITC team.

- ✉ hello@itc.events
- ☎ +44 1963 251 442
- ☎ +44 7739 698 928
- 🌐 itc.events















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